



OREGON SCHOOL *of* MASSAGE

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BUSINESS OF MASSAGE Challenge Guidelines

1. In order to qualify for the Business of Massage Challenge, you must **FIRST** complete a Challenge Application and submit tax records of a minimum of 1-year self-employed business to the Director of Education for approval and a signature.
2. Once approved, take the application to the bookstore to pay the \$100 Challenge Fee.
3. Next, take your application with the Director's signature of approval and contact an OSM business instructor as directed.
4. With guidance from a business instructor, use the Business Mastery guideline to prepare a relatively detailed Business Plan, which will include:
 - a. Business Statement
 - b. Owner Statement
 - c. Marketing Plan
 - d. Strategic Action
 - e. Vision and mission statement
 - f. 3 year cash flow projection
5. The project must be turned in by week 6 of the term in which you'd like to receive the credit.
6. If approved you will receive 15 hours Business credit. If not approved, you will need to take the Business of Massage class; the \$100 challenge fee will be credited towards tuition for this class.

Ray Siderius
Director of Education